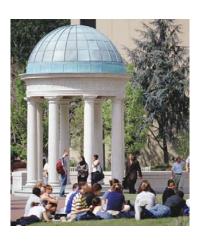


THE GEORGE WASHINGTON UNIVERSITY

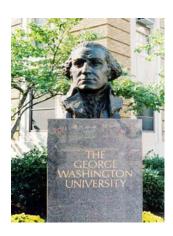
SCHOOL OF PUBLIC HEALTH AND HEALTH SERVICES

The National Emerging Leadership Summit For Long-Term Care Administrators

June 15- June 18, 2010 Washington, DC







A Transformational Experience For The Next Generation Of Leaders In The Field Of Health And Aging Services Administration.

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Overview: The 2010 National Emerging Leadership Summit

June 15-June 18, 2010

http://www.gwumc.edu/ltcsummit

The National Emerging Leadership Summit for Long-Term Care Administrators is a four-day conference held at The George Washington University. The summit will provide an opportunity for Generation X and Y leaders in the field of health and aging services administration to engage in discussions of current best practices with other leaders, meet with representatives of key professional organizations, gain an inside perspective on the legislative process, and explore solutions for attracting and retaining other Generation X and Y leaders. The Summit will combine current best thinking and a facilitated dialogue to provide a new perspective for both the participating individual and the broader field.

<u>Suggested Audience</u>: The summit is targeted toward long-term care administrators who have typically been in the field for under ten years and/or are under forty years of age. These Generation X & Y leaders hold positions in skilled nursing facilities, assisted living facilities, continuing care retirement communities, and rehabilitation hospitals.

Summit Participants Will:

- Gain knowledge about the current best practices and trends in the field.
- Learn the legislative process.
- Interact with the key professional and organizational associations and agencies based in our nation's capital including: The National Association of Long Term Care Administrator Boards, American College of Health Care Administrators, American Association of Homes and Services for the Aging, and The American Health Care Association.
- Discover what other companies are doing to develop new leaders.
- Become the next generation of leaders.
- Network with new colleagues, become energized, engaged and excited!

Complete Summit Package Includes:

CEU Credit for Long-Term Care Administrators from The National Association of
Long Term Care Administrator Boards (NAB)¹
Admission to All Speakers and Presentations
Breakfast and Lunch Each Day
Casual Welcome Dinner
Evening Receptions on June 17 & 18
DC Sight-Seeing Tour
4 Nights' Lodging

Space is limited. Applicants are encouraged to apply early.

The American College of Health Care Administrators (ACHCA) is a Certified Sponsor of professional continuing education with the National Association of Boards of Examiners of Long Term Care Administrators (NAB) and certifies that this program meets NAB/NCERS guidelines and is approved for a maximum of 21 CEUs for an individual participant, and 21 continuing education clock hours for the conference. State licensure boards, however, have final authority on the acceptance of individual courses.

Program Agenda: The 2010 National Emerging Leadership Summit

Mon, June 14 Hotel Check In (One Washington Circle or GW Inn)

Tues, June 15	Overview of Best Leadership Practices and Trends
	Location: The George Washington University, 2175 K Street, Suite 200
10:30am-Noon	Welcome and Opening Session (Breakfast Provided)Josef Reum, Interim Dean, SPHHS, GW
	• Robert Burke, Professor & Chair, HSML Dept., GW
Noon-1:00pm	Lunch (Provided)
1:00pm-3:00pm	 Examining the New Face of Leadership in Long-Term Care Douglas Olson, Visiting Professor, U. Wisconsin, Eau-Claire
4:00pm-6:00pm	Tour of DC Attractions
6:00pm-8:00pm	Welcome Dinner (casual)
W 1 1 1	
Weds, June 16	Raising Legislative Awareness and Comfort Level Location: The George Washington University, 2175 K Street, Suite 200
9:00am-10:00am	Overview of Public Health Policy (Breakfast Provided) • Sara Rosenbaum, Professor & Chair, Health Policy Dept., GW
10:00am-10:15am	Break
10:15am-11:15am	New Futures: The Role of Community Health Centers and Post-Acute Care • Daniel Hawkins, Senior Vice President for Public Policy and Research, National Association of Community Health Centers
11:15am-12:15pm	Industry Response • Malcolm Harkins, Proskauer Rose, LLP
12:15-1:30pm	Lunch (Provided)
1:30pm-3:30pm	An Insider's Perspective on the Legislative Process • Senator Herb Kohl, (D-WI, Invited)
	 Anne Montgomery, Senior Policy Advisor, U.S. Senate Special Committee on Aging
	• Congressman Jason Altmire, (D-PA-04, Invited)

Program Agenda Continued: The 2010 National Emerging Leadership Summit

Thursday June 17	Engaging with Professional Connections and Opportunities
9:00am-10:30am	 Location: AAHSA, 2519 Connecticut Avenue NW National Association of Long Term Care Administrator Boards Randy Lindner, President and CEO
10:30am-11am	Break
11:00am-1:00pm	 American Association of Homes and Services for the Aging Larry Minnix, President and CEO Invited Staff
	Lunch (provided)
1:00pm-2:30pm	Break & Travel to: AHCA, 1201 L Street NW for Afternoon Session
2:30pm-4:00pm	 American College of Health Care Administrators Marianna Grachek, President and CEO Tim Dressman, Vice Chair of The Board of Directors
4:00pm-4:30pm	Break
4:30pm-6:00pm	 American Health Care Association/ National Center for Assisted Living Bruce Yarwood, President and CEO, AHCA David Kyllo, Executive Director, NCAL
6:00pm	Evening Reception at AHCA
Friday, June 18	Listening To The Next Generation
7:45am	Location: The George Washington University, 2175 K Street, Suite 200 Hotel Check Out
8:00am-9:00am	Career Perspectives of an Emerging Health & Aging Services Professional • Mike Meutzel, Mx Marketing, Management Solutions
9:00am-10:00am	Digging Deeper: Uncovering the Issues. What Do We Find On The Top Ten List?
10:00am-10:30am	Break
10:30am-Noon	How Do We Approach The Issues That Were Uncovered?
Noon-1:00pm	Lunch Roundtable: What Are the Best Ideas? (Lunch Provided)Mr. Meutzel and Dr. Olson
1:00pm-2:30pm	Recruiting and Retaining New Talent • VPs of Human Resources (National Senior Care Organizations, Invited)
2:30pm-2:45pm	Break
2:45pm-3:45pm	Closing Session
3:45pm	The Wertlieb Institute Tribute and Closing Reception Contact Douglas Olson Project Director and Visiting Professor at alsondon@uwec.edu.or

The Wertlieb Institute Tribute and Closing Reception

Questions? Contact Douglas Olson, Project Director and Visiting Professor at olson.dou@uwec.edu or Katelyn Fleming, GW, Coordinator at (202) 994-5571 or fleming1@gwu.edu.

Visit our website: http://www.gwumc.edu/ltcsummit

Application Form: The 2010 National Emerging Leadership Summit

June 15-June 18, 2010



Space is Limited! Applicants are encouraged to apply early.

Application Process:

- 1) Complete the applicant information.
- 2) Provide the name of a reference who can attest to your abilities and commitment to long-term care.
- 3) Prepare a 1-page statement outlining your experience in and commitment to long-term care.
- 4) Select Lodging and Payment Information (Single or Double Occupancy).
- 5) Submit completed application, essay, and payment by March 1, 2010.
- 6) Applicants will be notified by March 15th if their application has been approved.² Approval of the application is based on the personal statement, personal reference, and timing of when the complete application was received.

1) Applicant Inform	41 :
Name:	
Organization:	
Title:	
Address:	
City, State, Zip:	
Email:	Phone:
Nursing Home	State of License
License #	State of Livense

2) Reference: Please provide the name and contact information of a professional reference who can be contacted by the event organizers regarding the applicant's abilities and commitment to long-term care. In submitting this application, the applicant authorizes The National Emerging Leadership Summit Committee to contact the individual named as the reference.

Name of Reference:	
Title:	
Organization:	
Phone:	
Email:	

3) One Page Statement: Each applicant is asked to submit a brief (250 words or less) statement outlining their experience in, and commitment to, the field of long-term care. The statement should include the applicant's name and be submitted as an attachment to the registration form.

² All applicants are to remit payment with the application. Payments will be processed upon acceptance into the Summit.

Application Form Page 2:

4) Payment and Lodging Information. The complete Summit package includes a \$395 registration fee and lodging expenses. GW has secured a discounted, tax-exempt hotel room rate. Accommodations will be at either One Washington Circle Hotel or The George Washington University Inn. Both hotels are adjacent to the conference site. Check in at 3pm on Monday, June 14, 2010 and check out by Noon on Friday, June 18, 2010. Contact Katelyn Fleming at fleming1@gwu.edu with questions on lodging.

Write any specific hotel room	equests/questions here:	
Please select Complete Sumn Option 1:\$1,150 Includes Registrat	on Fee and Single Occupancy Room.	
Option 2:\$1,250 Includes Registrat summit).	on Fee for one and Double Occupancy Room (guest not attended)	ling
Option 3:\$1,300 Includes Registrat sight-seeing tour and w	on Fee for one and Double Occupancy Room (guest ticket for elcome dinner).	DC
,	on Fee for two and Double Occupancy Room. Please provide mit attendee sharing double occupancy room.	the
Checks are made payable to: "The	VISA, MASTERCARD, or CHECK George Washington University."	
Total Amount Charged: \$		
Credit Card Number:		
Expiration Date:	Name on Card	
Signature:		

Complete Summit Package Includes: CEU Credit for Long-Term Care Administrators from NAB, Admission to All Speakers and Presentations, Breakfast and Lunch Each Day, Welcome Dinner, Evening Receptions on June 17 & 18, DC Sight-Seeing Tour, and 4 Nights' Lodging.

Please send your completed application packet, statement and payment via email (preferred), mail, or fax:

The George Washington University
Department of Health Services Management and Leadership
Attn: Katelyn Fleming, Program Coordinator

Attn: Katelyn Fleming, Program Coordinator 2175 K St NW, Suite 320 Washington, DC 20037

Fax: (202) 994-8966
Email: gwltc@gwu.edu (preferred method)

Application Deadline: March 1, 2010